

27. (Original) A method for obtaining photofinishing goods and/or services, comprising the steps of:

- a) capturing an image of a public target associated with photofinishing goods and/or services;
- b) forwarding the captured image of the public target to a photofinisher; and
- c) obtaining at least one photofinishing goods and/or services according to information associated with the public target.

28. (Original) The method claimed in claim 27, wherein the public target includes a billboard.

29. (Original) The method claimed in claim 27, wherein the public target includes a large outdoor display screen.

30. (Canceled) ~~A method for obtaining photofinishing goods and/or services, comprising the steps of:~~

- ~~a) capturing an image of a target associated with photofinishing goods and/or services wherein the target indicates a change to the nature of photofinishing of images in sequence;~~
- ~~b) forwarding the captured image of the target to a photofinisher;~~
- ~~and~~
- ~~c) obtaining at least one photofinishing goods and/or services according to information associated with the target.~~

31. (Original) A method for obtaining photofinishing goods and/or services, comprising the steps of:

- a) capturing an image of a first target associated with photofinishing goods and/or services wherein the first target indicates a change to the nature of photofinishing of the images in sequence;
- b) capturing an image of a second target associated with photofinishing goods and/or services wherein the second target indicates a return to the original nature of photofinishing of the images in sequence;

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